

United States Postal Service®

INDUSTRYALERT

March 18, 2021

REMINDER...

You are cordially invited to attend Atlantic Area Inspiring Mail (AIM) Thursday Series Virtual ZOOM Meeting held on March 18 at 11:00 AM EST.

We have exciting speakers and great topics that will be discussed.

Should you have any questions pertaining to the topics below please submit to TMKMFO@usps.gov, prior to the meeting.

Please click the link below to register and join.

Hope you will be able to attend.

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**ATLANTIC AREA
AIM FOR THURSDAY SERIES
VIRTUAL ZOOM MEETING MARCH 18, 2021@11:00 AM
FEATURING
MS. DINA KESSLER
PRESIDENT, KESSLER CREATIVE
ENGAGING CUSTOMERS WITH DIRECT MAIL
&
MR. CHRISTOPHER KARPENKO
EXECUTIVE DIRECTOR, BRAND MARKETING USPS
OMNI CHANNEL MARKETING STRATEGIES**

ANY QUESTIONS PERTAINING TO THE ABOVE TOPICS PLEASE SUBMIT TO TMKMFO@USPS.GOV
AREAS INSPIRING MAIL

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[PLEASE CLICK HERE TO REGISTER AND JOIN](#)

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